



## **Why Choose a Certified Professional Dog Trainer or a Certified Dog Behavior Consultant?**

You care about your dog. You want a positive experience for both you and your four-footed friend. Whether you are looking for a training class, private training, or are in need of behavior modification for your dog you are looking for a high-quality, safe, and effective training experience.

When you choose a *Certified Professional Dog Trainer*, or a *Certified Dog Behavior Consultant* you can be confident that you are working with a professional who has the knowledge and expertise to make your investment in dog training safe, effective, and even fun! *Certified Professional Dog Trainers* have earned this credential by demonstrating their knowledge and experience in dog training. A *Certified Professional Dog Trainer* stays informed of current knowledge in the field and is familiar with the latest, most effective training techniques and equipment.

*Certified Dog Behavior Consultants* certified through the IAABC are required to demonstrate competency in five core areas including assessment and intervention strategies, counseling skills, behavioral science, knowledge of animal behavior, and species-specific knowledge in order to obtain certification.

The *Certification Council for Professional Dog Trainers* and the *International Association of Animal Behavior Consultants* are committed to maintaining rigorous testing and re-certification systems to provide dog owners with information to help them make an informed choice when selecting a dog trainer or dog behavior consultant.

So the next time you need a dog trainer or a dog behavior consultant, look for a professional with the *Certified Professional Dog Trainer* or the *Certified Dog Behavior Consultant* credential. Don't let any trainer who says they are certified or that they specialize in behavior modification work with your dog. Ask for their credentials so you know you and your dog are getting the most effective training and behavior modification solutions available to you.

Your dog will thank you!

Toni Bianchi is the only trainer/dog behavior consultant in the area with the *Certified Professional Dog Trainer* and *Certified Dog Behavior Consultant* qualification. Call or email and see what a difference working with a professional can make for you and your dog.